



iWATCH Program

- First developed in Los Angeles California as a community response to the 9/11 attacks
- A nation-wide modern version of the Neighborhood Watch program
- Designed to encourage and enable community members to help protect their communities

Purpose - to identify and report suspicious behavior that may be associated with terrorist activities.

The iWATCH program allows community members to report suspicious activities by calling the Police.

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iWATCH Because

Boston Marathon Bombing



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iWATCH Because

Boston Marathon Bombing

- RAND May 13th, 2013, Crowd-sourcing Our Security by Brian Michael Jenkins

The investigation of the Boston Marathon bombing highlighted growing public participation in protecting communities against terrorism. Shocked by the attack, Bostonians were eager to assist authorities in running the bombers down before they could strike again. Spectators provided police with their videos of the event. They assisted in identifying the bombers. They obeyed the controversial order to stay off the streets. It was a citizen's tip that led to the capture of the second suspect.

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iWATCH Because

2010 Times Square Bombing Attempt



The SUV was parked near a theater where the musical “The Lion King” was being performed. The bomb inside it had cheap-looking alarm clocks connected to a 16-ounce can filled with fireworks, which were apparently intended to detonate gas cans and set off propane tanks in a chain reaction “to cause mayhem, to create casualties,” police Commissioner Raymond Kelly said.

“Hundreds of lives” may have been saved Saturday night by the quick action of ordinary citizens and law enforcement authorities who saw the smoking SUV parked in Times Square.” -- President Barack H. Obama

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An Education and Reporting Program that is endorsed by police chiefs across the U.S. which teaches people how to detect suspicious behavior and encourages them to report it.



iWATCH program is a modern, 21st Century version of neighborhood watch designed to enable members of the public to help protect their communities by identifying and reporting suspicious behavior that is known to be associated with terrorist activities.

The primary focus of iWATCH is to integrate terrorism prevention and suspicious activity reporting.

This nationwide campaign creates partnerships between military and civilian organizations. Particularly in information sharing. Such information or cooperation may reveal a piece of the puzzle that thwarts a terrorist plot.

The marketing materials, which include the iWATCH brand, a community training video, Public Service Announcements (PSAs), brochures and posters, are available for any organization or community, and they can create an iconic image that can become the umbrella program for the nation.

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iWATCH Program

iWATCH is not designed to report emergencies. For emergencies dial 911 immediately.



- **Requires situational awareness of your community**
 - **iWatch aims to heighten public sensitivity to indicators of possible terrorist and insider threat activity.**
- **Requires you to identify suspicious behavior and report it to Police for further investigation**
 - **Law enforcement and security assets can't be everywhere at all times.**
- **Promotes Antiterrorism awareness**
 - **iWatch works by allowing an individual to report any unusual or suspicious behavior.**

When in doubt, call the police
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Antiterrorism Awareness Tips

- Maintain situational awareness of your surroundings
- Protect your personal information at all times
- Do not discuss personal information or Client missions in public, on the phone or internet
- Take extra precautions with social networking sites

Please view "Pieces to the Puzzle" video at this link:
<https://www.youtube.com/watch?v=eNdfdH8ZxoU>

***IF YOU SEE SOMETHING,
SAY SOMETHING!***

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Antiterrorism Awareness Tips

- Know emergency evacuation procedures
- Know bomb threat procedures
- Know what to do in the event of an active shooter
- Be prepared for emergency situations; On the Job, at home, and in the community

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Notifications

- If it doesn't feel right, it usually isn't. Notify police of suspicious activity
- Anonymous tip lines.
- State Emergency Services Communications Center
- Be safe rather than sorry

– U.S. Army Counterintelligence 1-800-225-5779 (800-call-spy)

– U.S. Corps of Engineers (Corps Watch) 1-866-413-7970

• Call your local police station and speak to a desk officer. A trained officer will take your report. If it's an emergency or an act in progress, call 911.

– Send crime tips from your mobile phone, anywhere, anytime. Anonymously. <http://www.iwatcharmy.us/>

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What is iWATCH?

Please view "What is iWATCH" video at this link:
<https://www.youtube.com/watch?v=39snOUYXdYY>



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What Activities Do I report?

Here are examples of behaviors and activities to report:

- People drawing or measuring important buildings
- Strangers asking questions about security forces or security procedures
- A briefcase, suitcase, backpack or package left behind
- Cars or trucks left in No parking zones in front of important buildings
- Intruders found in secure areas
- A person wearing clothes that are too big and bulky and/or too hot for the weather
- Chemical smells or fumes that worry you
- Questions about sensitive information such as building blueprints, security plans or VIP travel schedules without a right or need to know
- Purchasing supplies or equipment that can be used to make bombs or weapons or purchasing uniforms without the proper credentials

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Here is a checklist to help.

- Size:** Number and detailed description of people and vehicles. Identifying information such as unique distinguishing characteristics and license plates are important.
- Activity:** What are the People/Vehicles doing? What is suspicious? Provide as many details as possible.
- Location:** Location(s) of people, vehicles, or activities. Include direction of travel and names of roads(if known).
- Unit:** What unit they belong to, any markings, or insignias? Other identifying information on clothing or person such as brands, names, pictures, numbers or tattoos.
- Time:** Time and date you observed the behavior. Include timeline of activities during observation. How long did you observe in total? Note time of any significant events or changes during observation.
- Equipment:** Describe with as much detail as possible any equipment observed; such as cameras, writing/sketching instruments, tools, communications equipment, computer equipment, or weapons present.

**iWATCH
PROGRAM
iWATCH – Trust
Your Instincts
If It Doesn't Look
Right...Report it!**

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"Our greatest weapon against terrorism is unity..." "That unity is built on partnerships with the private sector and effective outreach to the public as our eyes and ears. – Former FBI Director Robert Mueller III.

If it doesn't look right, then it probably isn't.
If you see something, say something!

Report Suspicious Activity or Behavior



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"Organization and Individual Protective Measures"

Sec-Ops focus areas include:

Antiterrorism Training

Antiterrorism Exercises

Antiterrorism Assessments

Threat Tactics, Including Active Shooter / workplace violence

Insider Threat Activity

Our Training Outreach Efforts Include Increased Focus on Awareness Information for clients and Sec-Ops employees

Iwatch Is A Client / Community Awareness Program For Threat and Suspicious Activity Reporting

www.secopsinc.com

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